

Delivering Standardized CTE Assessments

-Idaho PTE Summer Conference-

18 June, 2014



PRECISION EXAMS

- 3,000,000 exams delivered
- 15 years
 - ProCert Labs > Precision Exams & Surveys > Precision Exams
- Focused on CTE education
 - Standards development, validation, content mapping
 - Exam development, psychometrics, delivery and support
- Bridge gap between "certification" testing and "standardized assessment" testing in school systems



Bridging the Gap in CTE Assessment

Certification Testing

- Relationship with individual.
- Where's the value to the organization?

Standardized Assessment Testing

- Relationship with the <u>organization</u>.
- Where's the value to the individual?



Statewide Implementations – Genesis UT



- 20 years of CTE assessment refinement
- Every CTE course has an associated exam
- Every CTE student is evaluated
- Track pathway completers, concentrators, participants
- Full compliance with state/federal laws (i.e. Perkins)

"I consider Precision Exams a real partner; not just a vendor. Together we effectively and economically assess every student at the end of every CTE course to achieve full compliance with state and Perkins requirements."

Mary Shumway State Director, Utah Career and Technical Education





Benefits of Partnering with Precision Exams

	Digital File Prep (Index
569	Digital File Prep (Quark
ss, Mar	nagement and Adminis
215	Digital Business Applica
220	Business Communication
222	Business Communication
230	Business Management
240	Business Law
245	Computers in Business
248	Desktop Publishing
249	Desktop Publishing
250	Computer Technology
251	Computer Technology
254	Business Web Page Des

- 1. Unlimited role-based access to our entire inventory
 - 150+ validated Career Skills_© Exams
 - Includes all standards and performance rubrics for each exam

2. Super easy-to-use assessment delivery system

- 100% online Zero-footprint No software installs/updates
- No need to enter student rosters
- With no prior experience an entire class can be testing in 5 minutes!

3. Instant Detailed Reporting

- State, district, school, teacher-level reporting
- Pre/Post student growth reports
- Exam reporting by standards focused improvements

4. Complete and Fully Adaptable Solutions

- Exams and standards on a 1-3 year review cycle
- Import any exams you already use (including paper/pencil)

5. COST!

Highest quality complete CTE testing solution available at minimal costs

ion and Training

256

260

262

- 320 Child Development 323 Early Childhood Ed (Co
- 325 Early Childhood Ed A
- 328 Early Childhood Ed B

Advanced Business We

Word Processing Basics

Word Processing

210 Accounting I

- 212 Accounting II
- 235 Banking and Finance
- 236 Math of Business & Pa

Science

- 700 Introduction to Health701 Exercise Science/Sport
- 702 Medical Anatomy and704 Medical Terminology
- 708 Biotechnology
- 710 Medical Asst: Medic





Precision Exams – Updates





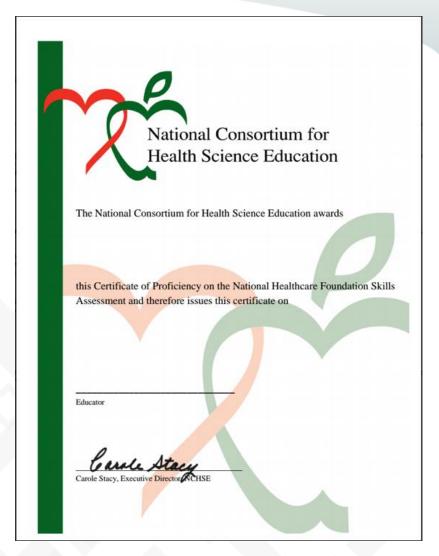
- New Partnerships
 - Southern Region Education Board "SREB"
 - National Consortium for Health Science Education "NCHSE"
- New State Partnerships
 - Washington
 - Indiana
- Exams list going into 2014-15
 - Approximately 45 updated exams to-date
 - Over 10 new exams
 - Interpersonal Relationships, Nutrition and Wellness, Personal Financial Responsibility, Preparing for College and Careers, Robotics & Automation, Exploring Computer Science, and more...
 - Working on 21st Century Career Skills exam



'13-'14 School Year Results - NCHSE

329 National Health Science Assessments "NCHSE"

- Pre 86
- Post 87
- Single 156



Average Score – 64%

Certificates Awarded - 78



'13-'14 School Year Results Results



226 Exercise
Science/Sports
Medicine

- Pre 87
- Post 87
- Single 52

Average Score – 74% Certificates Awarded - 43



Listings of Career Skills Exams and **Standards**

PrecisionExams.com

Or...

Hyperlinked exam flyer



Career Skills Fxams and Certifications™

Precision Exams® currently provides over 150 Career Skills Certification™ exams.

- The exam standards currently align with the National Career Clusters.
- The standards and exams were created in concert with industry and subject matter experts and the Utah State Office of Education to match real world job skills and marketplace demands.
- A Career Skills Performance Evaluation™ is coupled with each exam to provide a comprehensive evaluation of a students' demonstrable skill attainment in a given program of study.
- Students that pass the exam and performance portion of the exam can earn a Career Skills Certification™.

Agriculture, Food & Natural Resources

Ag Communication and Leadership (190)

Agricultural Science | (180)

Agricultural Science II (183) Agricultural Science III (185)

Ag Systems Technology I (110)

Ag Systems Technology II (113)

Ag Business And Management (150)

Animal Science I (120)

Animal Science II (123)

Equine Science - Year (126)

Equine Science A (127)

Equine Science B (128)

Floriculture & Greenhouse Mgmt (130)

Floriculture & Greenhouse Mgmt. A (131)

Floriculture & Greenhouse Mgmt. B (132)

Landscape Management (133)

Natural Resource Science I (170)

Natural Resource Science II (173)

Nursery Operation (134)

Plant & Soil Science (140)

Plant & Soil Science II (143)

Veterinary Assistant (124)

Welding Technician, Entry (595E)

Welding Technician, Inter. (596)

Welding Advanced (597)

Arts, A/V Technology & Communication

3D Animation (819)

3D Graphics (818)

Business Web Page Design (254E)

Business Web Page Design, Adv. (256)

Commercial Advertising and Art (532) Commercial Photography, Adv. (539)

Design Visual Communications (530)

Desktop Publishing I (248)

Desktop Publishing II (249)

Digital File Prep (Indesign) (567)

Digital File Prep (Quarkxpress) (569)

Digital media IA (810)

Digital media IB (811)

Digital media II (815)

Digital Photography, Basic (537)

Film Photography, Basic (535)

Graphics Communication, Intro. (560)

Graphics Communication, Inter. (562)

Graphics Communications, Adv. (564)

Interior Design I (310)

Interior Design II (333)

Screen Printing, Intro. (566)

Television Broadcasting (590)

Video Production I (592)

Business Management &

Word Processing Basics (260)

Word Processing (262)

Education & Training

Child Development (320)

Early Childhood Education I (323)

Early Childhood Education IA (325)

Early Childhood Education IB (328)

Early Childhood Education II (329)

Finance

Accounting I (210)

Accounting II (212)

Accounting, Adv. (213)

Banking And Finance (235)

Math of Business & Personal Finance (236)

Government & Public Administration

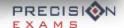
Economics (450)

Leadership Principles (418)

Leadership Management, A (419)

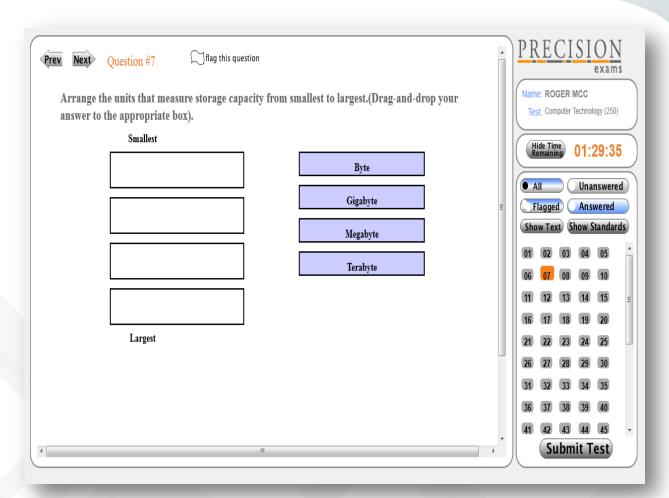
Leadership Management, B (420)

Health Science Biotechnology (708)



Exam Navigation

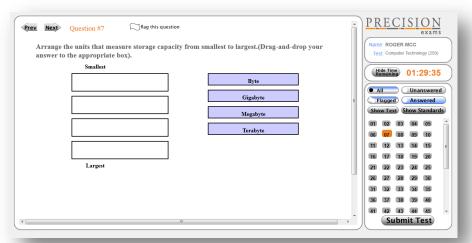
- Streamlined Proctoring
 - Teacher can proctor every student in the class together
- Timer Visible or Hidden
- Question Flagging
 - Review BeforeSubmitting Exam
- Natural Accessibility
 - Jump to items
 - Whole exam view



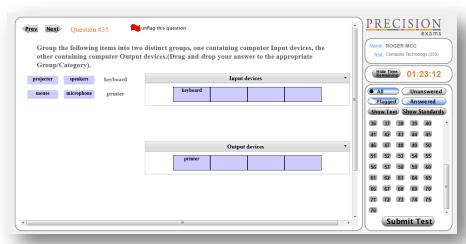


Precision Exams Assessment Profile

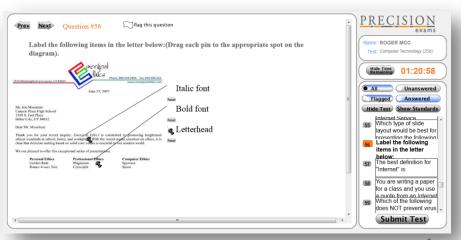
- Enhanced Question Types
 - Multiple Choice, Drag & Drop, Labeling, Grouping, Ordering, Multiple Select, Hot Spot



Drag & Drop



Multiple Choice





Precision Exams Assessment Profile

- Written to 10th-11th grade reading level
- Built to be taken in a 50 minute class period
- Average number of items: 60
- Summative
 - All assessment reports tied to scores per standard, providing formative information to both candidate and educators
- IEPs
 - readers, non-randomized, extended time, pausing, browser functions





Value to Students, Teachers, District and State Admins

• Students:

- Skill Certificate
- Individual Student Score Report





Value to Students - Skill Certificate



Student Benefits

- Validate skills attained with standards listed on back
- Certificate to show proficiency for job interviews and resumes
- Recognition on their college applications
- *Easier articulation into college programs

70% of students concentrating in CTE areas stayed in postsecondary education or transferred to a 4-year degree program (compared to overall average state target of 58%).

- U.S. Department of Education (http://www2.ed.gov/about/reports/annual/2010report/fy2010-apr.pdf)



Student Score Report

PRECISI EXAMS Student Score Report **Exam Details** Flianna Woznack Points Possible 78 Introduction to Health Sciences (700) Student Score 63.00Test Date: 05/06/2014 Health Science - 1A 81% Percent Correct FREEMONT HIGH SCHOOL SKYVIEW SCHOOL DISTRICT Result PASS **Standards** % Correct Definition 83% Students will explore the fundamental aspects of Healthcare. 79% Students will explore aspects of the body systems related to support. 64% Students will explore aspects of the body systems related to transportation. 83% Students will explore aspects of the body systems related to regulation. 85% Students will explore aspects of the body systems related to maintenance. 92% Students will explore aspects of the human reproductive systems.

 Instantly provide detailed feedback to each individual student



Value to Teachers and Admins – Data!

- Instant reporting available at all levels
 - State, District, School, Teacher
 - Data for State and Federal (Perkins) requirements

Relevant Data

- Data provided per class, per exam, per teacher, per student
- Data provided by standard
- Data for Student Growth Measurement

Instructive Data

 Data provides a roadmap for selfimprovement and professional development





Assessment Report

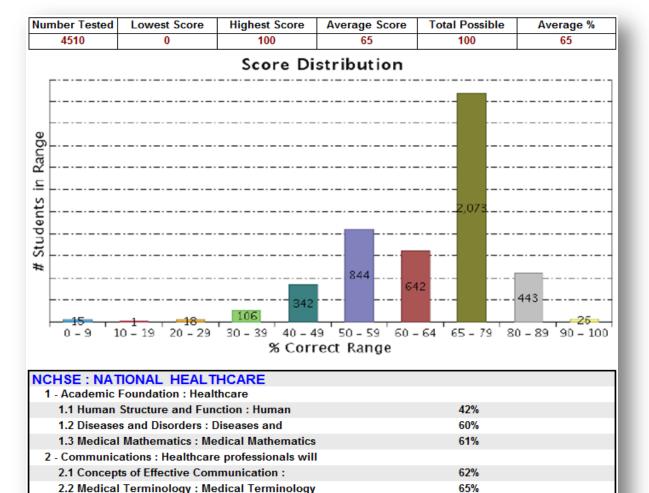
2.3 Written Communication Skills: Written

3.1 Healthcare Delivery Systems: Healthcare

4 - Employability Skills : Healthcare professionals
4.1 Personal Traits of the Healthcare

4.2 Employability Skills: Employability Skills

3 - Systems: Healthcare professionals will



62%

59%

56%

77%

- Higher level
 view to see
 how an
 assessment is
 performing
- Run by:
 - State-level
 - District-level
 - School-level
 - Proctor-level



Standards Level Detailed Reporting

Instant
 feedback to
 improve
 learning

 Guide for professional development

Idaho Standards Results:

District: Meridian Joint District #2

School: High School X
Teacher: Teacher Y
Class: Sports Med III

Test: Exercise Science/Sports
Testing period: Jul 1, 2013 - Jun 30, 2014

Questions: 53
Standards: 10
Number of Participants: 10
Total Meeting Skill Standard: 8

Standard Summary

Index	Standard	Total Questions	Total Points
1	1-Therapeutic Careers	2	9
2	2-Medical Terminology	7	10
3	3-Injury prevention principles	4	6
4	4-Performance Enhancement Philosophies	8	12
5	5-Sports Nutrition	8	8
6	6-Injury and Healing	4	4
7	7-Therapy and Rehabilitation	5	8
8	8-Sports Injuries	6	23
9	9-Rehabilitation techniques	6	8
10	10-Sports Psychology	3	5

Teacher Standards Report

Assessment Summary 2 3 9 Student Name 8 10 11 12 Result 78% 70% 50% 92% 63% 100% 63% 100% 50% 100% 80% Student 1 Pass Student 2 78% 80% 100% 67% 88% 75% 100% 96% 75% 96% 86% Pass Student 3 78% 92% 100% 58% 79% 100% 100% 96% 88% 100% 88% Pass Student 4 78% 90% 50% 75% 100% 100% 63% 74% 75% 76% Fail Student 5 100% 88% 100% 92% 63% 75% 88% 100% 88% 56% 89% Pass Student 6 100% 57% 50% 50% 88% 100% 100% 96% 75% 100% 81% Pass Student 7 78% 100% 100% 75% 67% 75% 50% 91% 50% 32% 76% Fail 100% 90% 100% 83% 100% 100% 100% 100% 63% 96% 93% Student 8 Pass Pass Student 9 100% 90% 100% 83% 79% 100% 88% 78% 63% 36% 82% Student 10 100% 90% 100% 92% 100% 75% 100% 100% 88% 96% 95% Pass 77% 72% 79% 89% 85% 85% 83% 90% 85% 93% 85% Summary 89% 88% 85% 90% 83% State Average 86% 84% 76% 77% 70% 74%



Student Growth Reporting

Effectively measure student growth with Pre and Post testing

Colorado Summary Results:

Summary Suite Report

District Level Report

Report for:

Testing period: Jul 1, 2013 - Jun 30, 2014

Pre Number of Participants: 10
Post Number of Participants: 10

- Fyram	Exam Name			Pre				Post					
Exam ID		Student	Number tested	Avg score	Student %	State %	Exam ID	Exam Name	Number tested	Avg score	Student %	State %	% Change
401Pre	Marketing, Semester Part I (401Pre)	Student 1	1	38.79	57.00	54.22	401Post	Marketing, Semester Part I (401Post)	1	49.71	73.00	75.53	16
401Pre	Marketing, Semester Part I (401Pre)	Student 2	1	36.79	54.00	54.22	401Post	Marketing, Semester Part I (401Post)	1	58.71	86.00	75.53	32
401Pre	Marketing, Semester Part I (401Pre)	Student 3	1	44.36	65.00	54.22	401Post	Marketing, Semester Part I (401Post)	1	53.79	79.00	75.53	14
401Pre	Marketing, Semester Part I (401Pre)	Student 4	1	27.86	41.00	54.22	401Post	Marketing, Semester Part I (401Post)	1	40.71	60.00	75.53	19
401Pre	Marketing, Semester Part I (401Pre)	Student 5	1	45.86	67.00	54.22	401Post	Marketing, Semester Part I (401Post)	1	57.64	85.00	75.53	18
401Pre	Marketing, Semester Part I (401Pre)	Student 6	1	46.29	68.00	54.22	401Post	Marketing, Semester Part I (401Post)	1	55.86	82.00	75.53	14
401Pre	Marketing, Semester Part I (401Pre)	Student 7	1	36.93	54.00	54.22	401Post	Marketing, Semester Part I (401Post)	1	51.50	76.00	75.53	22
401Pre	Marketing, Semester Part I (401Pre)	Student 8	1	41.00	60.00	54.22	401Post	Marketing, Semester Part I (401Post)	1	54.14	80.00	75.53	20
401Pre	Marketing, Semester Part I (401Pre)	Student 9	1	45.29	67.00	54.22	401Post	Marketing, Semester Part I (401Post)	1	57.29	84.00	75.53	17
401Pre	Marketing, Semester Part I (401Pre)	Student 10	1	47.79	70.00	54.22	401Post	Marketing, Semester Part I (401Post)	1	59.00	87.00	75.53	17



Personalized State Landing Page

www.precisionexams.com/idaho



Welcome to the CTE Skill Certificate Program exam administration site

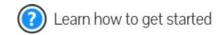


Proctor Login



Student Login





State Sponsored Career Skills Certificate





Getting started...

1. Proctors/Admins imported and registered

- Import the proctor ID#'s for proper authentication
- Proctors and Admins register

2. Purchase exam inventory

- Pricing models built on contract and volume
- \$5.00 per exam for any Precision Exams Career Skills Exams (as low as \$1.79 per exam)
- NCHSE member pricing \$12 per exam

3. Start Testing!!!





Thank You!

We look forward to working with you.

Adam Sanchez Main Office 801.653.9356

Direct 801.850.9883

Cell 801.518.9997

asanchez@precisionexams.com www.precisionexams.com/idaho